

The Heart Institute

at Palmetto General Hospital

**KNOWLEDGE, TECHNOLOGY,
EXPERIENCE...
THE REPUTATION OF
EXCELLENCE.**



ROMUALDO J. SEGUROLA, MD
MEDICAL DIRECTOR

**TO SCHEDULE A FREE HEART RISK ASSESSMENT
CALL 1-800-522-5292 TODAY.**

THE REPUTATION OF A HEART PROGRAM IS BASED ON THE SKILLS AND EXPERIENCE OF ITS CARDIAC TEAM. THAT IS WHY THE HEART INSTITUTE AT PALMETTO GENERAL HOSPITAL CHOSE RENOWNED HEART SURGEON ROMUALDO J. SEGUROLA, MD TO LEAD OUR TEAM. UNDER DR. SEGUROLA'S LEADERSHIP, OUR PROGRAM HAS FOCUSED ON PRODUCING THE BEST POSSIBLE RESULTS BY UTILIZING STATE-OF-THE-ART TECHNIQUES SUCH AS OFF PUMP CARDIAC BYPASS SURGERY, WHICH ALLOWS SURGERY TO BE PERFORMED WHILE THE HEART IS STILL BEATING. THE TEAM'S EXPERIENCE IN MINIMALLY-INVASIVE TECHNIQUES ENABLES SURGERY THAT RESULTS IN SMALLER INCISIONS, LESS TRAUMA, LESS BLOOD LOSS AND SHORTER HOSPITAL STAYS.

KNOWLEDGE, TECHNOLOGY, EXPERIENCE, AND EXCELLENT RESULTS. THE HALLMARKS OF A PROGRAM WITH YOUR HEART IN MIND.

2001 WEST 68TH STREET
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BUSINESS, from page 1

The magazine staff set out to find the best small cities for startups in each state, primarily aiming to profile locations where high-growth companies could thrive.

San Francisco-based GIS Planning, a geographic data provider that assists companies select optimal sites through its ZoomProspector web site, was chosen to identify the best small city to start a business in every state nationwide for populations between 20,000 and 200,000.

The selections were based on 11 factors that shape a city's entrepreneurial climate according to latest yearly demographics: workers with at least a bachelor's degree (2008); white-collar workers (2008); "young and educated" population (2005-07); workers in "creative" professions (2005-07); international talent (2005-07); universities (2007); patents (2007); venture-capital funding (2006); small businesses per capita (2008); sole proprietors per capita (2005); and startups per capita (2004-05).

Conclusions of BusinessWeek are also substantiated by Business Census responses from existing Doral business owners. The census showed that 20% of Doral businesses plan to expand in the next few years and 56% have hired new employees in the past year. Out of the new hires, 49% are professional, 25% are technical and 26% are unskilled.

The average of business in Doral exists for 12 years, representing a varied mix of international, national and local companies with a marked increase in

new businesses since its incorporation five years ago—always a good indicator of stability and continued economic growth as Doral-based companies re-invest through expansion or adding more employees to their workforce.

According to Bettina Rodriguez-Aguilera, Economic Development Coordinator of the City of Doral who developed the survey, the City of Doral provides the perfect balance for small, medium and big companies to thrive in the Doral community.

Approximately 43% of owners and employees have not only chosen Doral as a place of work but also as their residence, she pointed out, noting the preference for residence may be due to Doral's great mix of entertainment, education and business venues. Five higher learning institutions (Miami Dade College, Carlos Albizu University, Millenia Atlantic University, Don Ignacio Culinary School, and Barry University) have located in Doral, filled to capacity. Doral's public elementary, middle and high schools have all received the highest "A" grade by Florida Education Standards, for three straight years.

The city has also developed new parks and roadway improvements, as well as serving for the location of new restaurants, retail stores and professional organizations that further the city's appeal for business and residence location.

For information, contact Christina Baguer, Public Information Officer for the City of Doral at <baguerc@cityofdoral.com> or call at 305-406-6736.

BLOCK PARTY, from page 1

Party events and attractions include:

- Family Fun Zone: Parents and kids are on the court to play tennis in a fun, noncompetitive atmosphere.
- QuickStart Tennis: A fast way to learn tennis for children 10 and under.
- Tennis 101: A quick way to start rallying with a partner.
- Beat the Pros: Teaching pros and top-level players take on all-comers in an abbreviated tennis match.
- How Fast is Your Serve? Players serves measured

- Hit For Prizes: Kids win prizes for hitting targets on-court
- Champions of the Court: Competitors remain on court until defeated by challengers in abbreviated matches.
- Beach volleyball and tennis exhibitions

Visit <www.ustamiami.com> for more information or contact Cathy Nordlund, USTA Florida Tennis Program Coordinator, 305-252-6591 or by email at <nordlund@florida.usta.com>.